

# PRENTICE

Building Log Loaders For Over Fifty Years - One Of The Reasons Why We're "THE  
LOGGER'S BRAND"



Prentice 620



Prentice, Wisconsin Plant

PRENTICE The origin for PRENTICE loaders dates back to 1945 to a small village in northern Wisconsin - Prentice, population 700. A local entrepreneur, Leo Heikkinen, founded a small machine shop that gave birth to the first hydraulic log lifting winches. Mr. Heikkinen's philosophy was, "build it stronger than it needs to be". This philosophy was the corner stone for the most successful knuckleboom log loader product line in history - PRENTICE.

Today, PRENTICE has the most complete product line in the industry, with self-loaders, truck, trailer, crawler and stationary mount machines. With over 50,000 knuckleboom loaders to its credit, PRENTICE is clearly the market leader.

The PRENTICE Log Loader Championship In 1972, an idea for an exciting trade show attraction for loggers and their families was conceived. It had to be entertaining, exciting and fun - yet requiring certain skills that only the best loggers obtained.

Over twenty-five years later, the PRENTICE Log Loader Championship remains just the same - an exciting, entertaining, fun attraction at every outdoor exhibition that PRENTICE attends. Loggers line up to register for the opportunity to play "checkers" on the two large checkerboards, while they get to try out the newest model of PRENTICE loader on the market. And there's cash money and trophies for the winners